

## GIN AWARDS

### SV Summerville Gin: "Best German Contemporary" Gin

The "Best German Contemporary" gin comes from Marburg, according to the decision of the independent jury of the WORLD GIN AWARDS 21, which presented Summerville Gin with the World Gin Award on February 27, 2021.



#### What does "Contemporary Gin" stand for?

Contemporary gins are gins with taste profiles in which juniper is still recognizable, but citrus, spice and floral aromas are more pronounced than with a classic gin. Contemporary Gin is a collective term for gins that are described as "New-Wave", "New Western" or "New American Dry". This gin must be bottled with a minimum content of 37.5% ABV.

#### How did the jury proceed?

- Every year, the World Gin Awards recognize the best gins in a total of eleven categories. More than 800 gins are tested for this.
- In a first blind tasting round, the gin is judged by independent, international spirits experts.
- The number of points collected for each category determines the gold, silver and bronze medals distribution. The country winner of each section is then chosen based on the best scores in a country.
- Each national winner then competes in a second round for the title of world's best gins in every category.

#### Women's International Trophy 2021

SV Summerville Gin also convinced the jury of the Women's International Trophy 2021 and won the silver medal in the New Western Dry Gin category.



The Women's International Trophy awards wines & spirits according to high ISO 9001 certified competition standards. The wines & spirits are tasted blindly by an all-female international jury made up of experienced experts on the basis of the sensory analysis criteria of the International Organization for Rebe and Wine OIV. A maximum of one third of the samples presented will be awarded a medal in the competition so that buyers and consumers can then be assured of a targeted selection.

#### Press contact

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